



OFFERS

JANUARY 2025

PRESS
OFFICE **7**



THOUGHT LEADERSHIP AND PRESS RELEASES

Thought leadership occurs when an expert in a specific field shares valuable insights or innovative ideas that relate to the brand in the form of a press release. Thought leaders inspire and guide others by offering new perspectives, solving problems, and influencing decisions..

EMAIL NEWSLETTERS AND OTHER NEWSLETTER FORMATS

Email newsletter content is delivered in a valuable format, direct to audience inboxes. Newsletters are developed either as HTML or as text, and can be developed for Wordpress or Joomla. If internal capacity is not available, PDF newsletters can also be developed.

VIDEO REELS

Short social media reels are a growing trend. Press Office 7 produces highly affordable reels, quickly. If an interview is needed it can be scripted and filmed by the interviewee on WhatsApp, then sent to Press Office 7 for inclusion. Alternatively, a videographer can be commissioned. Short reels are produced in a suitable size for WhatsApp statuses and sending by email.

CORPORATE COMMUNICATION

Press Office 7 produces a full range of external and internal communication services, including corporate advertising, corporate profiles, value creation and ESG reports, social media posts, presentations, board and CEO reports



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KEYNOTE CVs

PIERRE MARE

is a highly experienced communicator who has contributed to development of major Namibian brands and household names such as Namibia Breweries, Meme Mahangu, Bank Windhoek, Africa Online, FNB, Renaissance MAF, RFS Administrators, Benchmark Retirement Fund and Development Bank of Namibia.

ADDA ANGULA

is a senior legal professional with experience in value creation, governance, risk mitigation, board reporting and ESG. Her experienced includes senior roles at Bank Windhoek, Capricorn and Development Bank of Namibia as well as bioard membership of various Namibian public enterprises.



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REFERENCES

(AA & PM)

Martin Inkumbi
CEO (formerly DBN CEO)
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061 - 205 1111

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David Nujoma
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Tilman Friedrich
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Heike Scholz
Head: Business Strategy
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Essi Schimming-Chase
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TESTIMONIALS

"Pierre was instrumental in defining and developing the brand identities of the company and the Benchmark Retirement Fund. Through his technical expertise and exceptionally creative mind, RFS Fund Administrators and the Benchmark Retirement Fund have established themselves as leaders in the industry."

*Tilman Friedrich
Chairman, RFS Administrators*

"You are good at what you do! Let the creativity flow! I will subscribe just to be kept informed about the changing trends and the environment we are in!"

*Kai Geschke
Owner-manager, non-executive director with many interests*

"Very very good thoughts indeed!"

*Dr Michael Humavindu
Executive Director: National Planning Commission
on comments and proposals for inclusion in the Draft National Informal Enterprise Policy*

"We should have listened to you."

*Gordon Sparrow
Former Deputy CEO of Banking Operations, First National Bank
on stakeholder relationships*

"Thank you Pierre Mare, impacting others for the greater good is the goal... Excited."

*Paul Egelseer
Manager Client Support at Development Bank of Namibia*

"I consider myself lucky to have had the opportunity to work alongside and learn from you Pierre Mare (The Brand Guy). Your guidance has been invaluable."

*Adelaide Mutjavikua
Marketing & Corporate Communications Practitioner*



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CONTACT DETAILS



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